

MAIN STORY



## Avalon Unveils Matching System

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BOOKMARK

Avalon Capital Holdings and its wholly owned subsidiary, Traders Development, have launched a new matching system with a network of algorithms designed to help manage counterparty risk.

The Avalon FX Pro Matching System is engineered to limit risk by using a strategy tester that compares the profitability of the Avalon FX Pro Matching System to the profitability of a firm's existing risk management solution.

Banks, brokerages, and other online trading companies can add the Avalon FX Pro Matching System module onto the Avalon FX Pro Trading Platform. The system works best when interfaced between thousands of retail trading clients and institutional foreign exchange liquidity providers, says the firm.

Alex De Khtyar, president of Avalon Capital Holdings says the matching system allows a forex company to drastically reduce its overhead and increase its profit margins. "We expect banks, ECNS, FCMs and retail trading clients seeking fast and automated execution to benefit from the Avalon FX Pro Matching System," he adds.

<http://www.profit-loss.com/index.php?func=PageStory&SBID=4334>